

# 25 ANIVERSARIO



Gracias  
Merci 谢谢 Gracie גל הודות  
Danke ありがとう Grazas  
شكراً Gràcies 감사합  
Eskerrik asko  
Dank je wel

Thank you



2015



2000



1990





**25<sup>th</sup>**  
ANNIVERSARY

**Demonstrated  
Experience**

**+ de 700.000 m2 construidos**



**+ de 35.000 stands realizados**



We love what we do and have been doing it for 25 years, and still learning, we add the latest improvements, enjoy adding new materials, visiting new countries, reaching our customer goals, supporting our partners and we want still more.

We believe in fairs, in events, in contact, feel, hear, smell, taste experiences and remember them.

We love what we do, and there wasn't any technology or any marketing strategy able to get that far or to be as effective and profitable as events.

We are the leaders in design and operate any size of booth or event, going with our customer from the beginning to achieve their goals and to reach always their full potential.

We hope you accomplish the success at your next event.  
Modiseño will be glad to achieve together



Urbano Torres  
Founder & CEO



Antonio Fernández  
Managing Director





## Goal mates

We escort the customer from the first telephone or email contact, we listen and - as needed - assign a type of consultant who will go along with you throughout the process:

Review sales and communication targets. This allows to advise on the choice of the event, booth size, design, layout of interior spaces, staging and even your social media strategies.

During the event, the consultant will be on site, checking needed settings, improvements and daily needs, using the same enclosure or outdoors for parallel events.

After the event will asses together the results of the communications, designs, distributions, use of spaces strategies and key ROI measurement.



Miguel Fernández  
International Management



Marcos Fernández  
Director of Administration



Diana Rakhno  
Administration



Mar Michielli  
Communication



## Finding success Together

25 years working for top brands, not only for the performance of their stands, but also decorating shops, offices, homes and performing complete shows and fairs internationally.

We are a team of 30 people, working with REDIPSE, allowing us to perform works of any scope anywhere in the world and always with the same good finish.

We work design as a goal concept, while respecting your budget, creating unique and functional spaces, using the latest materials and leveraging technology as part of the whole, without ever losing sight of ROI.



Carlos Sanz  
Production Manager



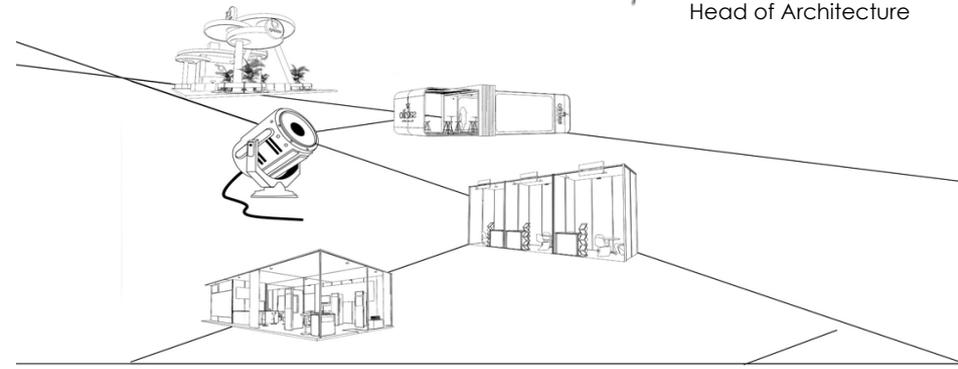
Mª del Carmén Silvan  
Head of Design



Vanessa Sacristán  
Head of 3D



Germán Jiménez  
Head of Architecture

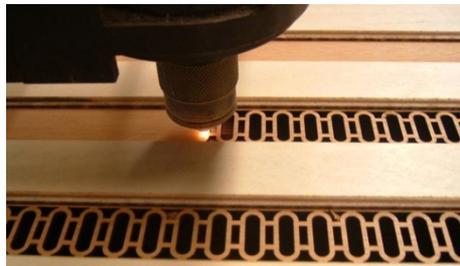
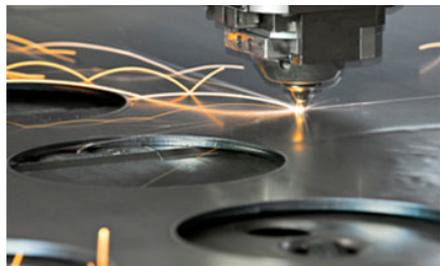


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## The finished our best presentation card

We handle all the processes in our own workshops, choosing the material that best fits to your goals. Working the product from raw material and supervising until its staging.



F. Javier Navarro  
Head of Logistics



Iván Martínez  
Head and lacquered wood

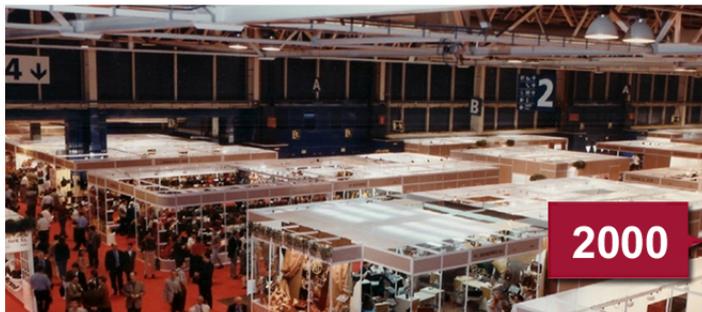


Ion Radulea  
Responsible Welding



Dumitru Radulea  
Responsible locksmiths

+ de 350  
complete fairs



**+** More than 35,000  
booths in 25 years  
of all sizes from 12 m<sup>2</sup> up  
to 12,000m<sup>2</sup>



